Summary Listing

AFLS 3412H Honors Proposal Development (Sp)
AGED 3142/3141L Agri Communications (Sp, Su, Fa)
AGED 4003 Issues in Agriculture (Fa)
AGED 4343 Communication Campaigns in Agriculture (Even years, Fa)
COMM 1313 Public Speaking (Sp, Su, Fa)
COMM 2303 Advanced Public Speaking (Sp, Su, Fa)
COMM 2323 Interpersonal Communication (Sp, Su, Fa)
COMM 2343 Introduction to Small-Group Communication (Sp, Su, Fa)
COMM 2373 Introduction to Debate (Irregular)
COMM 3383 Persuasion (Fa)
CSES 3023 Crop, Soil, and Environmental Sciences Colloquium (Fa)
ENGL 3053 Technical and Report Writing (Sp, Fa)
ENGL 2003 Advanced Composition (Sp, Su, Fa)
ENGL 2013 Essay Writing (Sp, Su)

Course Descriptions

AFLS 3412H Honors Proposal Development (Sp) This course offers a synthesis level learning opportunity. Course will include creative process, ethics, proposal writing, literature review, experimental design, scientific theory and methods, data collection, statistics, budget, and summary. Students will draw on their background and presentations to create written proposals. Three hours per week for 10 weeks. Prerequisite: Junior or senior standing.

AGED 3142 Agri Communications (Sp, Su, Fa) An overview of communications in the agricultural, food and life sciences, including newsletter design, slide presentations, newswriting, electronic communication and web publishing. Corequisite: AGED 3141L.

AGED 4003 Issues in Agriculture (Fa) Lecture and discussion on local, regional, national and international issues related to agricultural policy, ethics, environment, society, and science. Designed for students with at least six hours of upper division agricultural science courses. Prerequisite: Junior standing.

AGED 4343 Communication Campaigns in Agriculture (Even years, Fa) Students will develop understanding of the principles, practices and applications of social marketing, integrated marketing communications, advertising and public relations as they pertain to developing communication campaign strategies for the agricultural industry. Students will develop a communication campaign for an agricultural company and/or entity focused on a specific product or service. Prerequisite: Senior or Graduate status.
COMM 1313 Public Speaking (Sp, Su, Fa) Application of the communication techniques needed to organize and deliver oral messages in a public setting. Emphasis given to theory and practice of message strategies and preparation, audience analysis, presentational skills including multimedia support, speech criticism, and the listening process.

COMM 2303 Advanced Public Speaking (Sp, Su, Fa) Continuing study of the invention and adaptation or oral discourse to the needs of listeners. Consideration of the problems of communication in platform presentation. Prerequisite: COMM 1313.

COMM 2323 Interpersonal Communication (Sp, Su, Fa) Personal and interpersonal factors affecting communication in everyday life. Emphasis upon ways in which interpersonal perception, physical environment, semantic choices, and nonverbal cues affect communication primarily in the context of work, family, and other personal experiences.

COMM 2343 Introduction to Small-Group Communication (Sp, Su, Fa) An introduction to procedures used in exchanging information, solving problems, determining policies, and resolving differences in committees and other small groups. Prerequisite: COMM 1313.

COMM 2373 Introduction to Debate (Irregular) An introduction to the basic principles and procedures of debate as an instrument of critical choice and decision.

COMM 3383 Persuasion (Fa) Introduction to theories of persuasion with emphasis on application and effect. Prerequisite: COMM 1313.

CSES 3023 Crop, Soil, and Environmental Sciences Colloquium (Fa) A communication-intensive course covering topics in agronomy and environmental, soil, and water science with particular emphasis on spoken communication but also including written communication, group activities, professionalism, ethics, problem solving, and information retrieval. A student-oriented class with collaborative participation. Colloquium workshop: 3 hours per week. Prerequisite: COMM 1313 and Junior or Senior standing only.

ENGL 3053 Technical and Report Writing (Sp, Fa) Intensive practice in such types of writing as processes, descriptions of mechanism, abstracts, and laboratory and research reports. The criteria for effective written exposition in the scientific areas, including agriculture and engineering. Prerequisite: ENGL 1013 and ENGL 1023 or equivalent.

ENGL 2003 Advanced Composition (Sp, Su, Fa) Review course in English composition. Prerequisite: ENGL 1013 and ENGL 1023.

ENGL 2013 Essay Writing (Sp, Su) Prerequisite: ENGL 1013 and ENGL 1023.