

B.S.A Degree Program with a Major in Agricultural Business
Agribusiness Management and Marketing Concentration
Department of Agricultural Economics and Agribusiness
Dale Bumpers College of Agricultural, Food & Life Sciences
2005-2006

COMMUNICATIONS (12-15 hrs)

- ENGL 1013 Composition I
- ENGL 1023 Composition II
- COMM 1313 Fundamentals of Communication
- ENGL 2003 Advanced Composition¹

¹If exempt by virtue of performance may use these credits as general electives
 AND

3 hours from:

- AGED 3142/3141L Agricultural Communications
- ENGL 3053 Technical and Report Writing
- COMM 2303 Public Speaking
- COMM 2373 Introduction to Debate
- COMM 3303 Small Group Communication
- COMM 3383 Persuasion

US HISTORY OR GOVERNMENT (minimum of 3 hrs from:)

- HIST 2003 History to 1877
- HIST 2013 History 1877 to present
- PLSC 2003 American National Government

MATHEMATICS AND STATISTICS (9 hrs)

- MATH 1203 College Algebra
- MATH 2053 Finite Mathematics
- AGECE 2403 Quant Methods or WCOB 1033*

SCIENCES (minimum of 8 hrs)

ASTR 2003/2001L, ANTH 1013/1011L, BIOL 1543/ 1541L, BIOL 1613/1611L, CHEM 1023/1021L, CHEM 1053/1051L, CHEM 1074/1071L, CHEM 1103/1101L, CHEM 1123/1121L, CHEM 1213/1211L, CHEM 1223/1221L, GEOL 1113/1111L, GEOL 1133/1131L, PHYS 1023/1021L, PHYS 2013/2011L, PHYS 2033/2031L, PHYS 2054, PHYS 2074, BIOL 1603/1601L, BIOL 2213/2211L, BIOL 2443/2441L

FINE ARTS AND HUMANITIES (minimum of 6 hrs)

(choose 3 hrs each from two of the following four areas)

a) Fine Arts

- ARCH 1003 Arch. Lecture
- ARHS 1003 Art Lecture
- ARTS 1003 Art Studio
- COMM 1003 Film Lecture
- DANC 1003 Movement & Dance
- DRAM 1003 Theater Lecture
- HUMN 1003 Arts & Aesthetics
- LARC 1003 Landscape Architecture
- MLIT 1003 Music Lecture

b) Humanities

- PHIL 2003 Intro to Philosophy
- PHIL 2103 Intro to Ethics
- PHIL 2203 Logic
- PHIL 3103 Ethics & the Professions

c) Humanities

- CLST 1003 Classics: Greece
- HUMN 2124H Honors 20th Century Global Culture
- HUMN 1124H Honors Equilibrium of Cultures 500-1600 A.D.
- WLIT 1113 World Lit. I
- CLST 1013 Classics: Rome
- WLIT 1123 World Lit. II

d) Humanities

- any Foreign Language 2003
- HUMN 2003 Introduction to Gender Studies
- HUMN 3923H Honors Intro to Gender Studies

OTHER GRADUATION REQUIREMENTS

39 Credits of 3000 and 4000 level courses and Minimum Overall GPA of 2.0. No more than 25% of credits for graduation with grades of "D", 68 hours of lower division courses accepted as transfer. 30 semester credit hours must be completed within the Bumpers College.

SOCIAL SCIENCES (9 hrs from 3 sets of courses)

- PSYC 2003 General Psychology **or**
- SOC 2013 General Sociology **or**
- RSOC 2603 Rural Sociology

- AGECE 1103 Principles of Agricultural Microeconomics **or**
- ECON 2023 Principles of Microeconomics

- AGECE 2103 Principles of Agricultural Macroeconomics **or**
- ECON 2013 Principles of Macroeconomics

DEPARTMENTAL CORE (18 hrs)

- AGECE 2303 Introduction to Agribusiness
- AGECE 3303 Food & Ag Marketing
- AGECE 3403 Farm Business Mgt
- AGECE 3503 Agricultural Law I
- AGECE 4143 Agricultural Finance
- AGECE 4613 Domestic and International Agricultural Policy

SPECIALIZATION (27 hrs)

- AGECE 2143 Agribusiness Financial Records & Analysis OR WCOB 1023*
- AGECE 3373 Futures & Options Markets
- AGECE 3313 Agribusiness Sales Management
- AGECE 3413 Principles of Environmental Economics

- AGECE 4113 Agricultural Prices & Forecasting OR
- AGECE 4373 Advanced Price Risk Management

- AGECE 4303 Advanced Ag Marketing Management OR
- AGECE 4313 Agricultural Business Management

9 Hours of AGECE, WCOB, ECON, MATH or STAT or Bumpers College

BUMPERS COLLEGE BROADENING ELECTIVES (9 hrs)

(Nine credit hours outside of AGECE alpha code but within the College of Agricultural, Food and Life Sciences i.e. AFLS, AGED, AGME, AGST, ANSC, BENG, CSES, ENSC, ENTO, EXED, FDSC, HESC, HORT, PLPA, POSC, RSOC)

GENERAL ELECTIVES (20 hrs)

To be used for a minor if so desired. Students who have not elected 39 hours of 3000 and 4000 level courses in other segments of the concentration must fulfill the requirements in the General Electives.

* WCOB Pre-business requirements have as a pre-or co-requisite WCOB 1120 Computer Competency or CSCO 1012 College Computing Skills or AGME 2903 Applications of Microcomputers.

Students are restricted to no more than 4 credit hours of PEAC courses.